

第17届上海国际渔业博览会

17th Shanghai International Fisheries and Seafood Exhibition

2023年8月23-25日

August 23-25, 2023

上海新国际博览中心 Shanghai New International Expo Center

同期举办 Co-located event



歌华食材展
GehuaExpo

主办单位 Organizers



CONNECTING
YOUR BUSINESS
TO THE WORLD



歌华展览
Gehua Expo



展后报告
Show Report



2023年8月23-25日，由全国工商联水产产业商会、上海水产行业协会、上海艾歌展览服务有限公司联合主办的**第17届上海国际渔业博览会**在上海新国际博览中心盛大举行！历时三天，为全球水产人打造了一场推动中国与世界市场相遇、产业相融、文化互促、规则互鉴的全球海鲜贸易盛会。

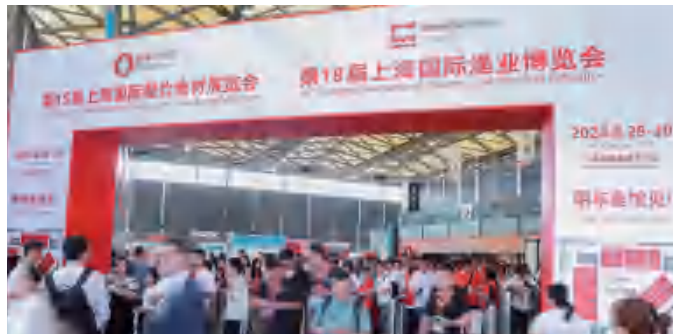
五湖四海如期赴约，让水产行业焕发生机再创热潮！

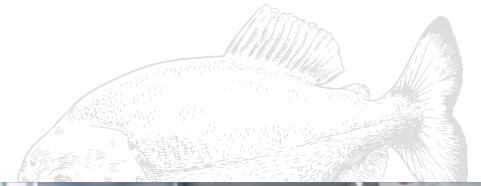
第17届上海国际渔业博览会携手第14届上海国际餐饮食材展共15大主题展馆，集结全球30个国家和地区的3982家展商参展，万余种水产品集中展示，吸引来自67个国家及地区的106635人次的专业人士莅临现场，一起感受水产行业新脉动，为行业全新赋能。

World Seafood Shanghai 2023(17th Shanghai International Fisheries and Seafood Exhibition) has been had taken place successfully on 23-25 of August, which is jointly organized by China Aquatic Production Chamber of Commerce (APCC), Shanghai Fisheries Trade Association(SFTA) and Shanghai Aige Exhibition Service Co., Ltd. These three days, There was a global event for professionals from aquatic products industry to promote the encounter between China and the global market, industrial integration, cultural mutual promotion, and mutual learning of rules.

Coming from far and near, professionals make this industry full of vigor and boom again!

There had 15 theme pavilions for 17th Shanghai International Fisheries and Seafood Exhibition and together with 14th Shanghai International Catering and Ingredients Exhibition. There had 3,982 exhibitors from 30 countries who have been displaying thousands of aquatic products. It has attracted 106,635 professionals from 67 countries and regions to visit. We felt the new impulse and empowered for the industry on-site.





180,000

展出面积(平方米)
Exhibition Area (Sqm)

3,982

参展商
Number of Exhibitors

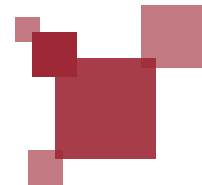
106,635

观众(人次)
Number of Visits

(相关数字包含第14届上海国际餐饮食材展)
(Relative data including data of 17th Shanghai
International Fisheries and Seafood Exhibition and
14th Shanghai International Catering and Ingredients
Exhibition)



 **展会概览**
Show Overview



第17届上海国际渔业博览会**参展企业1136家**，其中**国内1021家**，**国外115家**，分别来自厄瓜多尔、智利、爱尔兰、挪威、巴基斯坦、韩国、越南、俄罗斯、孟加拉、泰国、印度、印度尼西亚、加拿大、西班牙、美国、伊朗、澳大利亚、新西兰、土耳其、马来西亚、新加坡、荷兰、巴西等**30个国家及地区**。

There had 1136 exhibitors of 17th Shanghai International Fisheries and Seafood Exhibition, of which 1,021 are domestic companies and 115 are overseas. They come from 30 countries, including Ecuador, Chile, Ireland, Norway, Pakistan, South Korea, Vietnam, Russia, Bangladesh, Thailand, India, Indonesia, Canada, Spain, the United States, Iran, Australia, New Zealand, Turkey, Malaysia, Singapore, the Netherlands and Brazil, etc.



参展商反馈

Exhibitors' Feedback



93%

认为这次参展成绩满意至非常好

Concluded the exhibition feedback from satisfactory to very fruitful



87%

认为这次展会的观众质量为满意至非常好

Graded the visitor quality from satisfactory to excellent



88%

计划参加下一届上海国际渔业博览会

Intended to exhibit in the next Expo



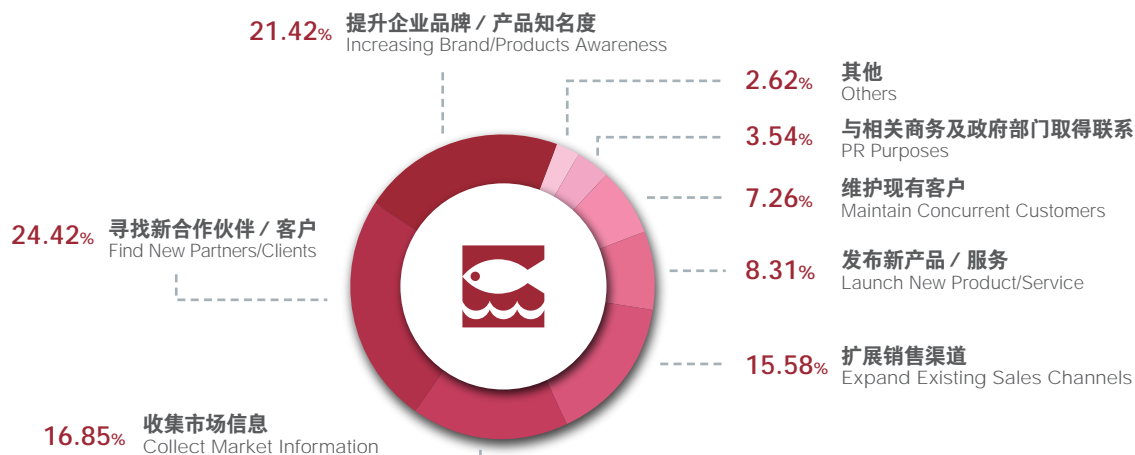
91%

乐意邀请行业朋友参加下届展会

Willing to invite industry friends to participate in the future

展会带来的得益

Benefits of the exhibition





爱尔兰 Errigal Bay

我们爱尔兰有很大的海域，所以我们所有的产品是活鲜、野生捕捞的。来参加上海国际渔业博览会目的是寻找新的商机以及跟老客户多联系。在上海渔博会上与新客户建立联系，开展业务。非常感谢上海渔博会这个平台给我们带来的合作与机遇。

Errigal Bay-Ireland

We have the big sea from Ireland. All the product is fresh and wild-caught. We come to the show to find many contacts of customers and we make many connections with the customer that we already have. We are looking forward to making business with the new customers from the connections that we have made in the show. Thank you, Thanks for your business and cooperation.



厄瓜多尔 Santa Priscila

我们是Santa Priscila，来上海介绍我们的南美白虾，也见面我们的好朋友，希望一起合作！

Santa Priscila-Ecuador

We are from Santa Priscila. We come to Shanghai to introduce our product Shrimp-Vannamei. We meet with our good friends too. We hope cooperate together.



广东恒兴集团有限公司 销区总监 于大威

在主办方的一个大力支持，我们公司在展会上有很大的收获，无论从产品的一个结构到客户的开拓还有渠道的一个打造，都收获非常大，希望我们在我们各方的努力下，大家一起为水产行业注入新的活力，让这个行业更加健康持续的发展。

Guangdong Evergreen Conglomerate Yu Dawei, Sales Director

In a strong support of the organizers, our company has a great harvest at the exhibition, no matter a structure of the product, the development of customers and a channel to build, are very big harvest for us. I hope that in efforts from all parties, everyone together injects new vitality for the aquaculture industry, so that the industry develops into more healthy and sustainable development.





上海荷裕冷冻食品有限公司 总裁 吕昕

今天的展会是出乎我们期望的，办的不论是规模，还是整个场地给人很明快很高端的感觉，让我们觉得这届展会比以往更有规模、更专业，吸引了我们更多的同行，一起来分享。希望我们明年继续在这里相见，也希望这个展会越办越好。

Shanghai Hollywin Seafood Co., Ltd. Lv Xin, President

This exhibition is beyond our expectations, no matter its scale, and the whole exhibition image that gives a very bright and very high-end feeling, so that we think that this exhibition's scale is larger and more professional than before, attracting more of our peers to share information together. I hope we can continue to meet here next year, and I hope this exhibition will become even better year by year.



海南省商务厅

上海渔博会作为我们中国最具影响力的渔业展，希望通过这个平台把海南鲷推荐给国内外的一些专业的买手，也希望上海渔博会越办越好，给到我们全世界的渔业产业一个沟通的桥梁，给大家更好的一个商贸平台。

Hainan Provincial Department of Commerce

We hope to recommend Hainan bream to some professional buyers at home and abroad through this platform, the most influential fishery exhibition in China, Shanghai International Fisheries and Seafood Exhibition, and also hope that Shanghai International Fisheries and Seafood Exhibition will become better and better, giving us a bridge of communication for the fisheries industry around the world, and giving us a better and more effective business platform.





106,635

人次观众

Number of Visits

67

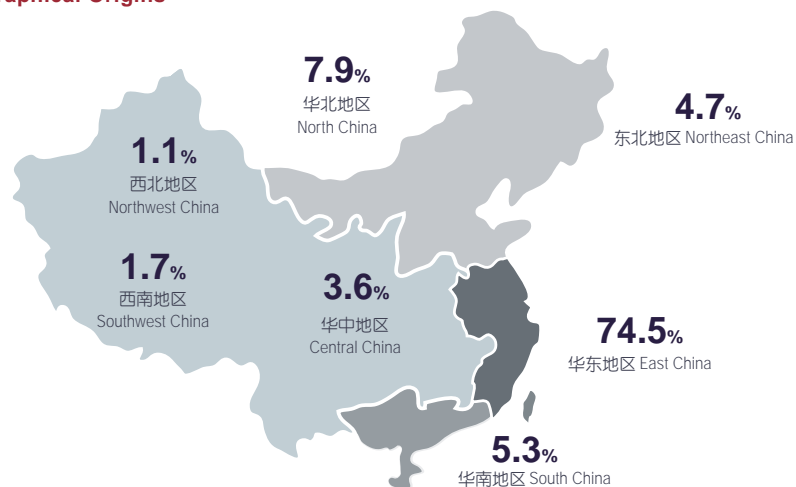
国家及地区

Countries & Regions

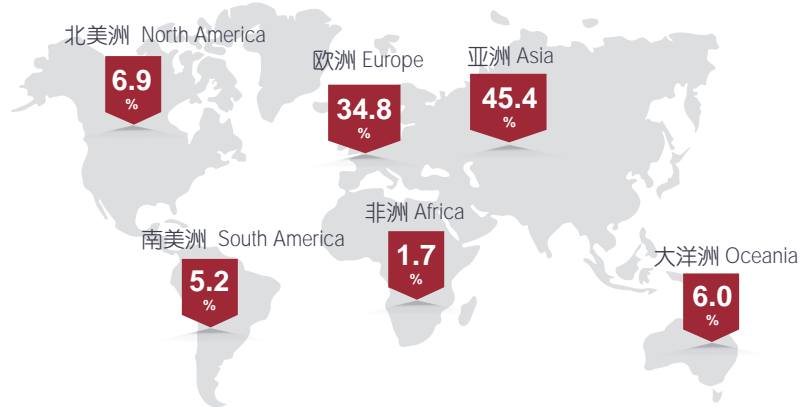


地区分类

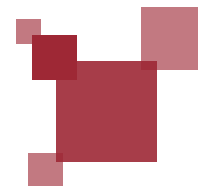
By Geographical Origins



国内观众地区分布
Domestic visitors distribution



海外观众地分布
International visitors distribution





观众统计 Visitors Statistics



观众反馈

Visitors Feedback



总体对展会的评价为好至非常好

Concluded the exhibition from good to excellent



现场活动/论坛/演讲为好至非常好

Live events/forums/speeches from good to excellent



认为这次展会的展商质素为好至非常好

Graded the quality of exhibitors from good to excellent



表示明年还会参观上海国际渔业博览会

Would Visit the next Shanghai International Fisheries & Seafood Expo

观众的参观目的

Visitors' objectives

27.41%

采购/订购产品

Purchasing

13.47%

获取行业资讯

Gathering general industry information

22.96%

寻找新的供应商

Finding suitable suppliers

17.28%

寻找新的产品和服务

Searching for new products and services

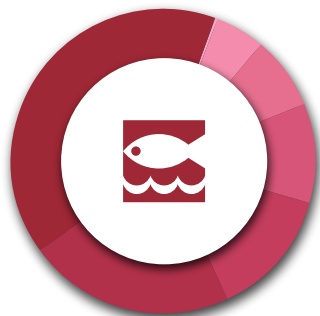
18.88%

维护现有的供应商

Maintaining current suppliers

观众最感兴趣的展区

Visitors' Most Interested Exhibition area



40.65%

各类水（海）产品

Aquatic products

7.56%

智慧渔业及现代服务

Smart fishery

21.86%

精加工类水产食品系列

Processed aquatic products

5.33%

远洋捕捞工具及技术

Pelagic fishery, marine fishing tools and technology

13.70%

高端滋补食材系列

Aquatic high-end catering products

0.18%

其他

Others

10.72%

水产养殖技术及加工储运设备

Equipment



同期活动 Concurrent activity

歌华之夜暨2023上海国际渔博会&上海食材展启幕仪式
Gehua Night · Opening Ceremony

2023“北腾杯”全球海鲜刺身造型艺术大赛
'Beiteng-Cup' Global Seafood Sashimi Creation Art Award Ceremony

2023中国·第六届三文鱼产业发展高峰论坛
2023 China · The 6th Global Salmon Industry Development Summit

长三角美食文化峰会
Yangtze River Delta Food Culture Summit

全国地理标志水(海)产品推介会
Tasty from China - National Geographical Landmark Seafood Promotion Conference

中国进口虾类贸易高峰论坛暨白虾产业协会筹备仪式
China Imported Shrimp Trade Summit Forum and Vannamei Shrimp Industry Association Preparatory Ceremony

共筑中国渔业精深发展赋能乡村振兴暨2023乡村振兴“一县一品”推介会
2023 Rural Revitalization "One county, One Product" Promotion Meeting

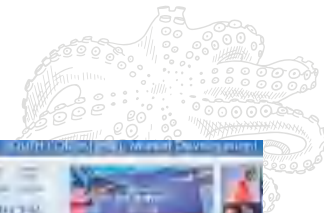
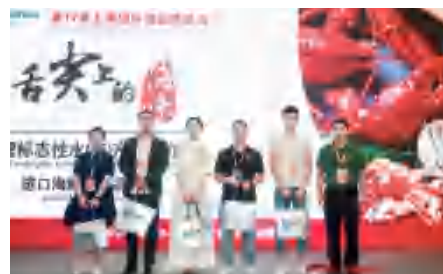
舌尖上的海味-进口海鲜推介品鉴会
Tasty from Sea - Imported Seafood Tasting Promotion Conference

2023优秀供应商颁奖
2023 Outstanding Suppliers Award Ceremony

2023AMCC国际肉类消费论坛
2023 AMCC International Meat Consumption Forum 2023

中健团社区团购高质量发展峰会
Zhongjian Group Community Group Purchase High Quality Development Summit

2023第四届非遗项目“食品雕刻技艺”作品展示大赛
2023 The Fourth Intangible Cultural Heritage Project
"Food Carving Skills" Works Exhibition Competition





同期活动 Concurrent activity

2023 “浙餐汇杯” 首届长三角民间乡厨烹饪大赛

The First Yangtze River Delta Folk Kitchen Cooking Competition of the 2023 “ Zhejiang Food Collection Cup”

2023调味品技术论坛会

2023 Condiment Technology Forum

2023 火锅调理食材创新发展研讨会

2023 Hot Pot Cooking Ingredients Innovation Development Seminar

2023淘大名厨表演秀&中国预制菜创新烹饪大赛

2023 Taoda Famous Chef Performance Show & China Prefabricated Dish Innovation Cooking Competition

第三届上海团餐企业精品菜点展示大赛

The 3rd Shanghai Group Meal Enterprise Boutique Dish Display Competition

上海素食精品菜点展示大赛

Shanghai Vegetarian Fine Dishes Display Competition

中国(上海)预制菜产业未来峰会

China(Shanghai) Prepared Food Industry Future Summit





17年的沉淀让上海国际渔博会敢于创新

以新场景、新需求、新消费、新合作

不断强化升级水产业的“新”活力

期待与您的下一个17年

2024年8月28-30日 上海新国际博览中心

第18届上海国际渔业博览会

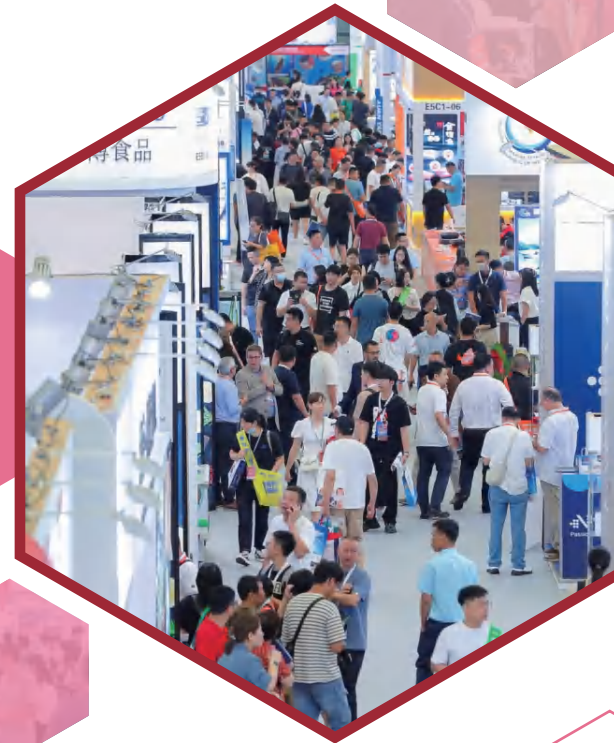
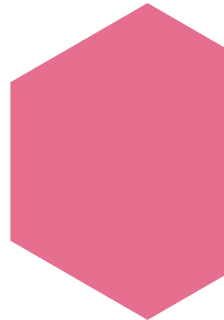
我们再相逢~

World Seafood Shanghai with its 17 years of precipitation seeks to innovate.
With new scenarios, new needs, new consumption, new cooperation,
Continuously strengthen and upgrade the "new" vitality of the aquaculture industry,
Looking forward to the next 17 years with you.

August 28-30, 2024, Shanghai New International Expo Center

18th Shanghai International Fisheries and Seafood Exhibition

We shall meet again!



Arctic Ocean



小程序



上海渔博会



World Seafood 系列展